

Leading the transformation of broadband in the Middle East

Introduction

Oman Broadband Company, wholly owned by the Government of the Sultanate of Oman, empowers its communities and businesses with low cost, high-speed internet services through the latest fiber broadband technologies.

As of December 2023, Oman Broadband has expanded its fiber coverage to 744,312 premises across all governorates, with the total number of subscribers reaching 265,970. Additionally, movable assets have grown to over OMR 276 million from the company's establishment in 2014 through the end of September 2023.

The challenge

As the leading provider of broadband services in the country, covering 54% of urban regions in Oman, Oman Broadband is working to maximize coverage in rural communities and provide high-speed internet to 95% of urban premises by 2030--enabling wide-spread economic benefits.

The problem

Recognizing that outdated network management technology would put their timeline in jeopardy, Oman Broadband needed to move swiftly to overhaul and modernize processes, enabling the service provider to increase deployment velocity while keeping costs low for end users.

Why 3-GIS as the solution?

- > Field mobility
- > System flexibility
- > Future ready
- > Esri-based
- > Technical maturity
- > Training and support

The solution

As a continued commitment to provide reliable, high-quality service, Oman Broadband selected 3-GIS as a partner, becoming the first service provider in the region to replace legacy network management software.

By moving to 3-GIS | Web, a modern, fully supported software as a service for telecom network design and management, Oman Broadband is able to:




- > More easily utilize legacy data when making strategic decisions
- > Create constructable fiber network designs
- > Document all telecom network assets in a single system
- > Seamlessly access network data from the field
- > Quickly train staff from anywhere and at anytime

About 3-GIS

3-GIS, an SSP Innovations company, empowers companies to achieve better operating efficiencies and to meet the challenges of building increasingly complex fiber networks. 3-GIS uses a data driven approach based on geospatial reference, rules-based calculations, mobility, and web-based services to revolutionize the potential and realize the market opportunities of fiber assets. Our fully-configurable solutions allow users to plan, design, and manage networks; provide real-time data that is used enterprise-wide; and enable automation for faster service activation, in one seamless system. The company has development, services, product support, and operational staff in five countries challenging the status quo every day to improve the economic visibility of fiber networks; creating a more connected, informed, and lighted world.



Contact us to learn
how 3-GIS can
support your fiber
projects.

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